

IR Tomorrow: Creating Value in a Rapidly Changing Environment

2015 NIRI*DFW Professional Development Day

(4 CPE Credits Available)

Engage in strategic-level conversations on best practices and lessons learned from senior IROs, who have been there and done that. Hear about their success and challenges on a variety of timely topics from activism, board interaction to recent market volatility impacting shares and investor perceptions.

When: Friday, October 9, 2015

8:30 a.m. - 1:30 p.m.

Where: Park Cities Hilton, Dallas

Self-parking \$5 - Valet \$14

What: IR Tomorrow: Creating Value in a Rapidly Changing Environment

Building a Successful Partnership with Your CFO: CFO Panel

- *Jennifer Davis, Interim CFO, Santander USA Consumer Holdings Inc.*
- *David Hale, CFO, State National Corporation (SNC)*
- *Pete Moerbeek, CFO, Primoris Services Corp.*
- *Moderator: Mike Conley, Director, Investor Relations, Behringer Harvard*

Lessons Learned From Your Peers: Senior IRO Best Practices Panel

- *Marcy Brand, Sr. Director, Investor Relations, Southwest Airlines*
- *Matt Hodges, Vice President of Public and Investor Relations, GameStop Corp.*
- *Jason Landkamer, Director, Investor Relations, Fluor*
- *Moderator: Kristin Donnally, Sr. Analyst, Sabre Corporation*

Investor Relations & Big Data

- *Brad Mills, CEO, Valuation Metrics, Inc.*
- *Tim Quast, Managing Director, Modern IR*

IR Media Essentials for the IRO (Lunch)

- *Terry Wade, Houston Bureau Chief, Reuters*
- *Susan Warren, Energy Reporter, Bloomberg*
- *Karen Robinson-Jacobs, Hospitality News Reporter, Dallas Morning News*
- *Moderator: Glen Orr, EVP, NIRI D*FW*

Full Registration (4 CPE Credits):

\$75 Early Bird Registration until September 25, 2015

\$100 NIRI Members after 9/25/15

\$125 Non-NIRI Members after 9/25/15

\$135 at the door

Lunch Only (1 CPE Credit):

\$35 Members

\$40 Non-Members

\$50 at the door

[Register Here](#)

Sponsorship Opportunities Available

Contact Lee Anne Sexton leeanne.sexton@rrd.com for more information.

Full link to register: <https://goo.gl/jmEZ4u>



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